

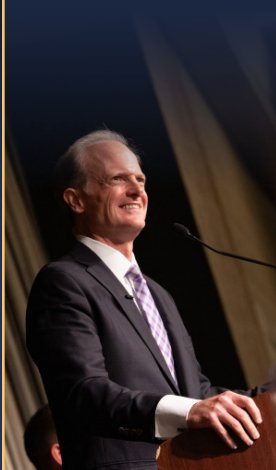
Vector Firm Helps System Integrators and their Technology Partners Improve Sales and Marketing Results

Sales Training and Coaching

- Vector Firm Sales Academy



- Custom Sales Training
- Personal Coaching
- Keynotes



Sales Management Consulting Programs

- Forecasting & Opportunity Management
- Growing Managed Services & RMR
- New Salesperson Onboarding
- Sales & Marketing Assessment
- Sales Compensation Plans
- Sales Structure & Organization
- Sales Staffing Plan
- Strategic Sales Planning
- The Sales Process



Marketing Services

- Digital Marketing Assessments
- Content Marketing
- Collateral & Website Design



Talent Optimization

Vector Firm is a certified Predictive Index partner



- Hiring
- Inspiring
- Designing
- Diagnosing



Learn More

VectorFirmAcademy.com
VectorFirm.com

ENABLING STRATEGIC ACTION

Vector Firm is the premier sales and marketing consulting and training firm focused on system integrators and their technology partners.

BY THE NUMBERS

In business
since

2010



50



Leadership
has over 50
combined years
of working
with system
integrators



160

Have been engaged by
over 160 system integrators
and manufacturers on
projects ranging from
two-day strategic
sales planning sessions
to multi-year retained
engagements



210

Chris has
been a paid
speaker at over
210 events
spanning
6 countries
and
3 continents

Known as the
leader in
helping System
Integrators shift
to SaaS business



500



Over 500
paid
subscribers in
Vector Firm
Sales Academy

Founder and President



CHRIS PETERSON

VP of Client Engagement



GANNON SWITZER

VP of Marketing



JAMIE GOSWEILER

PURPOSE

To positively impact professional lives
through ideas and coaching.

MISSION

Help system integrators and their
technology partners improve their sales
and marketing results.

CORE VALUES

Innovate. We create ideas and methods of communicating
that will deliver a remarkable impact to our clients and their
employees.

Have Fun. Vector Firm is a fun place to work.

Remember Random Tuesday Afternoons. No matter what we
do, it won't matter if our clients are not able to use our deliverables
on a random Tuesday afternoon when we're not there.



VectorFirm.com