

Increase the Attention Span of Your Customers.

Vector Firm's process of starting sales calls teaches a simple method of gaining engagement from customers and keeping their attention.

WHY ENGAGEMENT MATTERS

35%

Higher Engagement Drives Success

Sales reps who focus on using engagement tactics can see a 35% increase in success rates.

6.6x

Closing Rates Improve with Engagement-Focused Questions

Asking engaging, questions during a sales call can increase closing rates by 6.6 times compared to calls that skip this step

Engaged Customers Are More Likely to Convert

82% of business buyers accept meetings with salespeople who use the right follow-up methods.

82%

Salespeople who implement our simple process know their customer's mood and are able to shift their attention to the meeting.



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SPEAK WITH A VECTOR FIRM CONSULTANT TODAY!