**Action Item 067: Networking in 2030**

For the strategies in the table below, list your action items in one or two sentences in the “What I will do …” column, and commit to a date to start. To receive points, complete this assignment for all four Strategies and click the Complete button.

|  |  |  |
| --- | --- | --- |
| **Strategy** | **What I will do…** | **Start Date** |
| Network strategy must be vertically focused.  |  |  |
| Reach thousands of potential influencers with targeted content. |  |  |
| Relationship-building will follow a different protocol. |  |  |
| Content will be the fuel to starting a relationship. |  |  |